# SIGNAGE SOLUTIONS FROM CONCEPTION TO COMPLETION

BALDWIN Signarama
The way to grow your business.

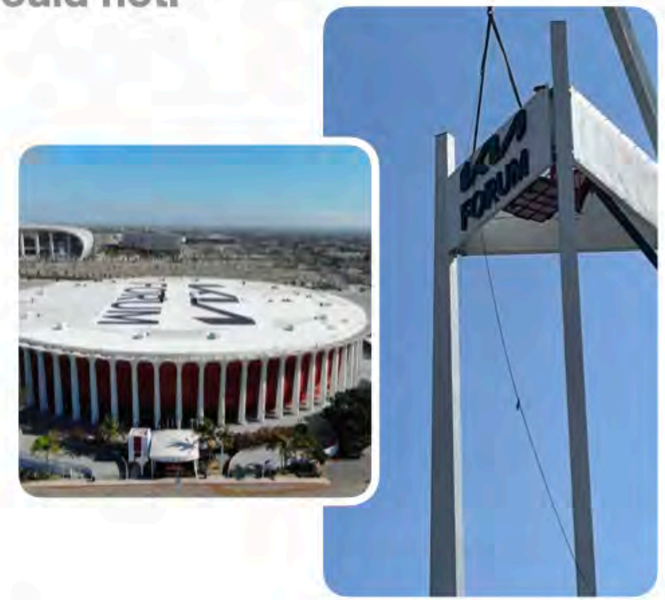
Signarama, founded in 1999, is a full service signage and environmental branding firm based in the New York City area, with production facilities in New York & California. We provide signage planning, design, fabrication and installation services from the East Coast to the West Coast and everywhere in between.

Our capabilities are varied and quite diverse. Temporary and permanent signage, large and small, lighted and non-illuminated, vinyl applications, banners-but our forte and strength is in providing solutions to unconventional and sometimes seemingly impossible requests in a quick and efficient manner. When you partner with us, you can be confident that you are partnering with a team that has 25 years+ of experience, knowledge and dedication to provide superior signage solutions all while working within your scheduling constraints and challenges.

## Some examples of problem solving of finding solutions when others could not:

**Kia Forum**

In 2022, The Forum in Inglewood, CA was rebranded the KIA Forum. Part of the rebranding was the roof. The client requested that we brand the roof with a larger-than- life logo visible from the air for the multitude of fliers out of LAX to enjoy. The roof was fairly new -10 years old- but because of the pandemic, the standard roof material was not available and wouldn't be for for 9-12 months or longer. This didn't matter to the client - the roof had to be rebranded by June. So our production team developed an alternate option more readily available and ultimately less costly.The KIA FORUM roof was completed by the end of May 2022.





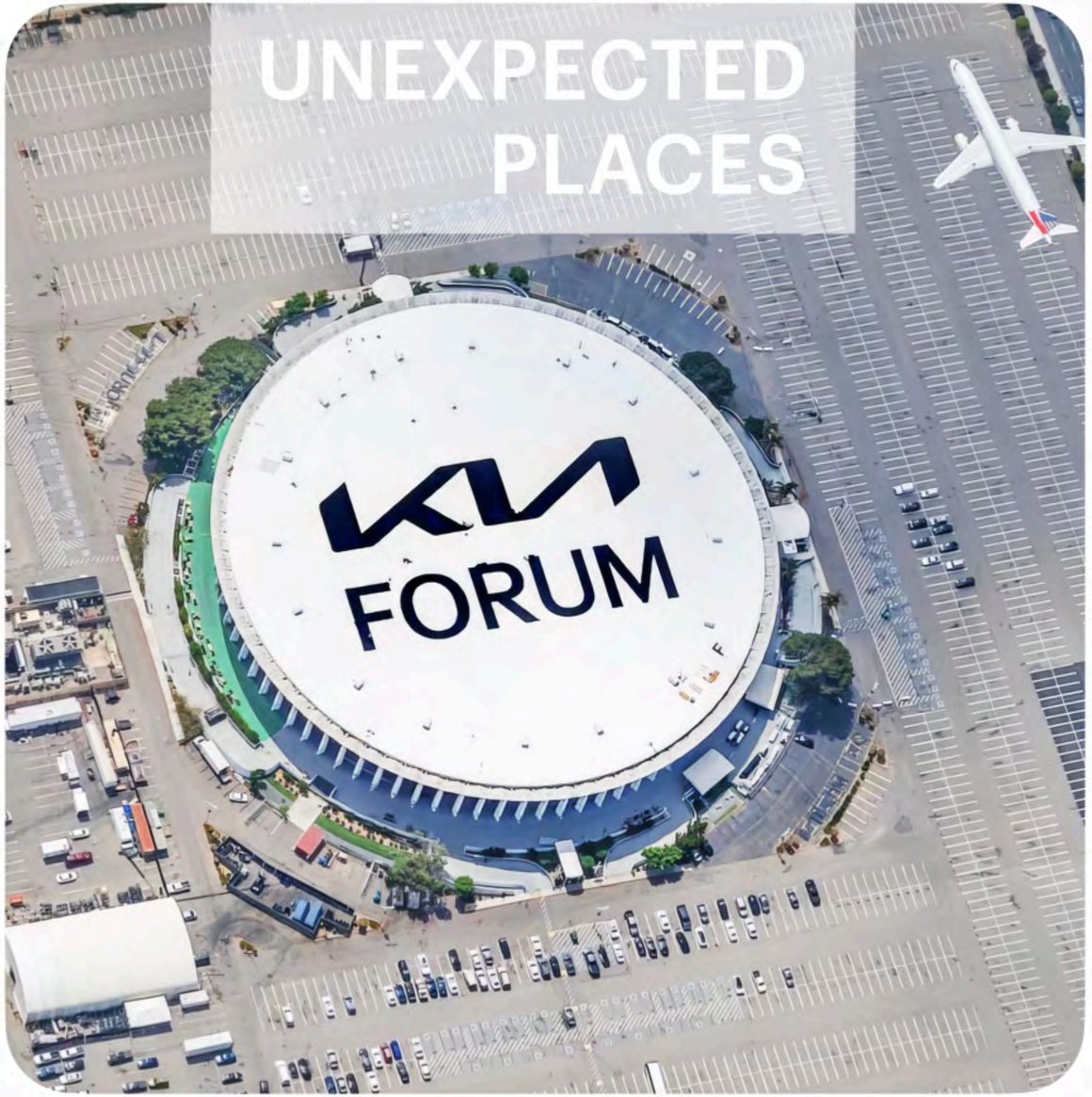


**Harry Styles Forum Harry's House**

In October 2022, Harry Styles was on a 15 show , one month takeover at the FORUM. The client requested freestanding 8' high letters to be installed on the roof to read: HARRY'S HOUSE. The challenge was that the dates were not consecutive. So the letters needed to have the ability to be lowered for "non- Harry" events and then raised for Harry's shows. We had 10 days to design, get the structure stamped and approved by a structural engineer, file and obtain a permit, fabricate and install. With meticulous planning and a lot of hard work, the Kia Forum became "HARRY'S HOUSE" within those (10) days.

We look forward to working with you.


FORUM

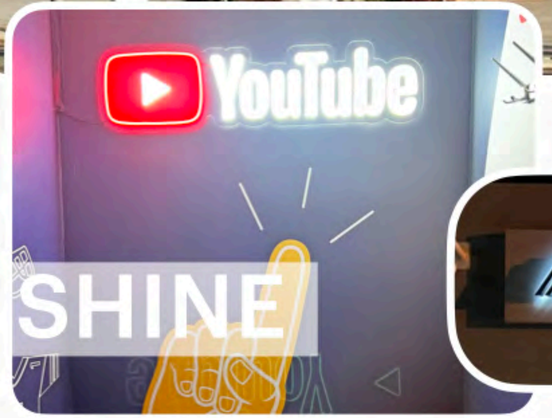

UNEXPECTED
PLACES
FORUM


KIA
FORUM
KIA
FORUM

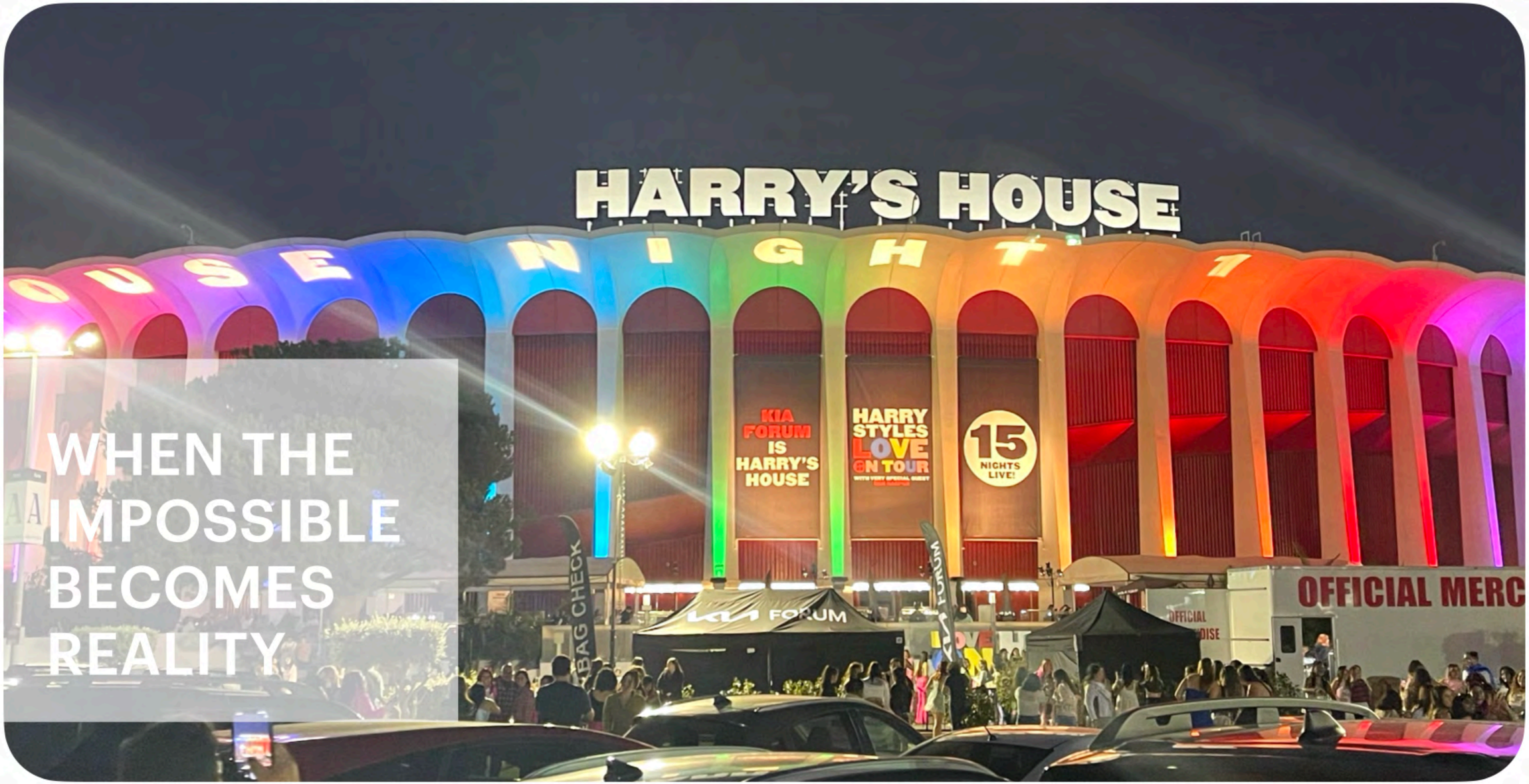

Coca-Cola
CORNER


hulu THEATER
AT MADISON SQUARE GARDEN


citi
PAVILION


YouTube
SHINE


Mount Sinai South Nassau

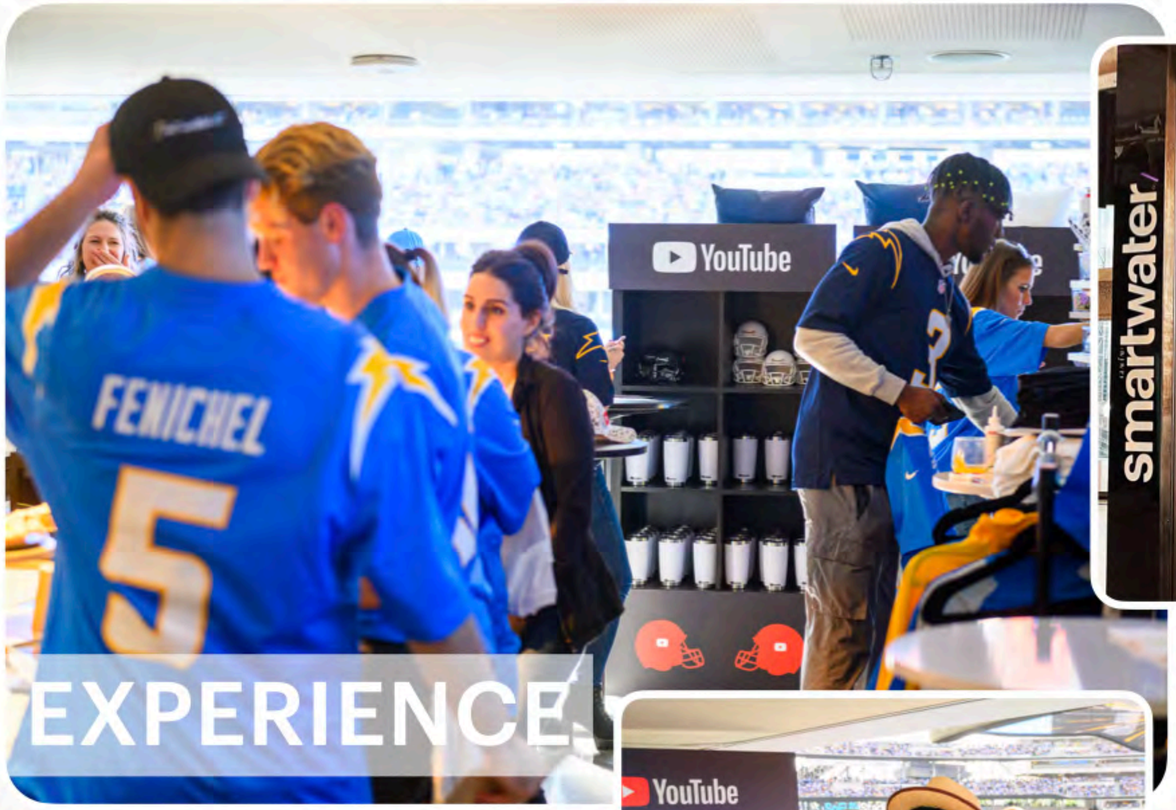



# WHEN THE IMPOSSIBLE BECOMES REALITY


HARRY'S HOUSE
KIA FORUM IS HARRY'S HOUSE
HARRY STYLES LOVE ON TOUR
WITH VERY SPECIAL GUEST BEN HARPER
15 NIGHTS LIVE!
FORUM
OFFICIAL MERCHANDISE
OFFICIAL MERCH




HOUSE


YouTube
FENICHEL
5

# EXPERIENCE


smartwater
smartwater
alkaline with antioxidant


TITANS
Coca-Cola


RAISE A COKE
#CAPSOFFTOBAGWELL
JEFF BAGWELL
BAGWELL
5
Coca-Cola

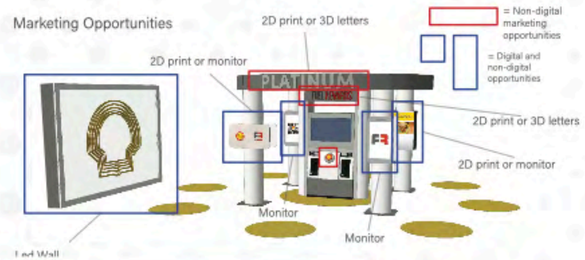

YouTube
FIRST WE FEAST
PRESENTS
HOT

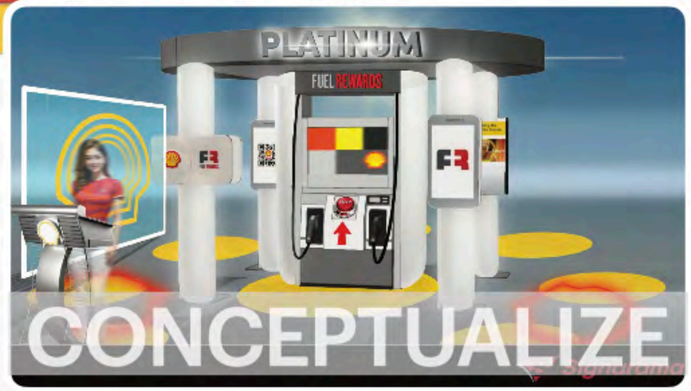

29
84
#COLTSHAE
Coca-Cola


YouTube
FIRST WE FEAST
PRESENTS
HOT
ONES
LEVANTI
10


CREATE YOURSELF!
GLAM
NAILS
CREATOR COLLECTIVE
MEET-UP WHERE YOU BELONG
DIY
COUNTRY STYLE!
Better Together
WELCOME
KTR
CREATE A ONE OF A KIND EVENT


PLATINUM
STATUS

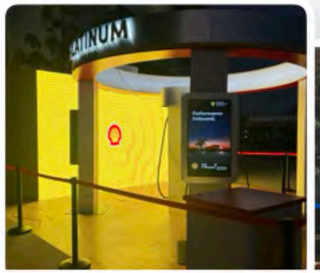

Marketing Opportunities
2D print or 3D letters
2D print or monitor
= Non-digital marketing opportunities
= Digital and non-digital opportunities
2D print or 3D letters
2D print or monitor
Monitor
Monitor

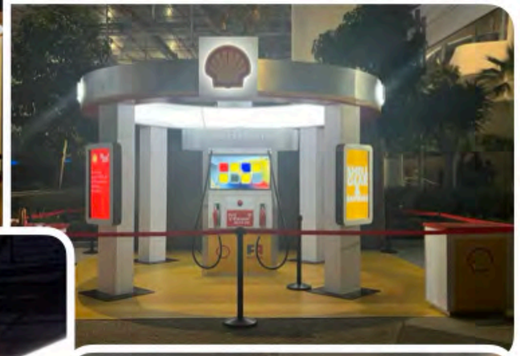

PLATINUM
FUEL REWARDS
CONCEPTUALIZE


BUILD




PLATINUM


PLATINUM




PLATINUM


PLATINUM
STATUS
Shell
V-Power
NITRO+


ACHIEVE


proactiv
OUT
proactiv
ONE OF A KIND


Signarama
Coke
Coke

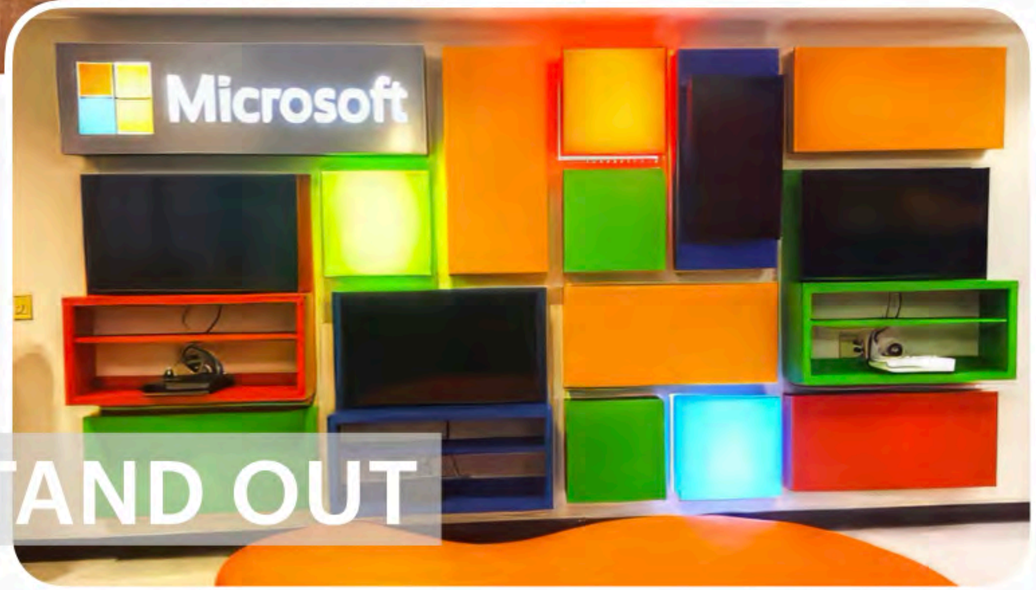





NORWEGIAN
BREAKAWAY


Coca-Cola
OFFICIAL SOFT DRINK OF THE


RADIO
CITY
MUSIC HALL


Microsoft


CHARLOTTE TILBURY

STAND OUT


VIKTO
FLOWERBOMB
FLOWERBOMB
RUBY ORCHID
#FLOWERBOMB


#PATRONMARGARITA




GINKGO
BIOWORKS
GROW EVERYTHING

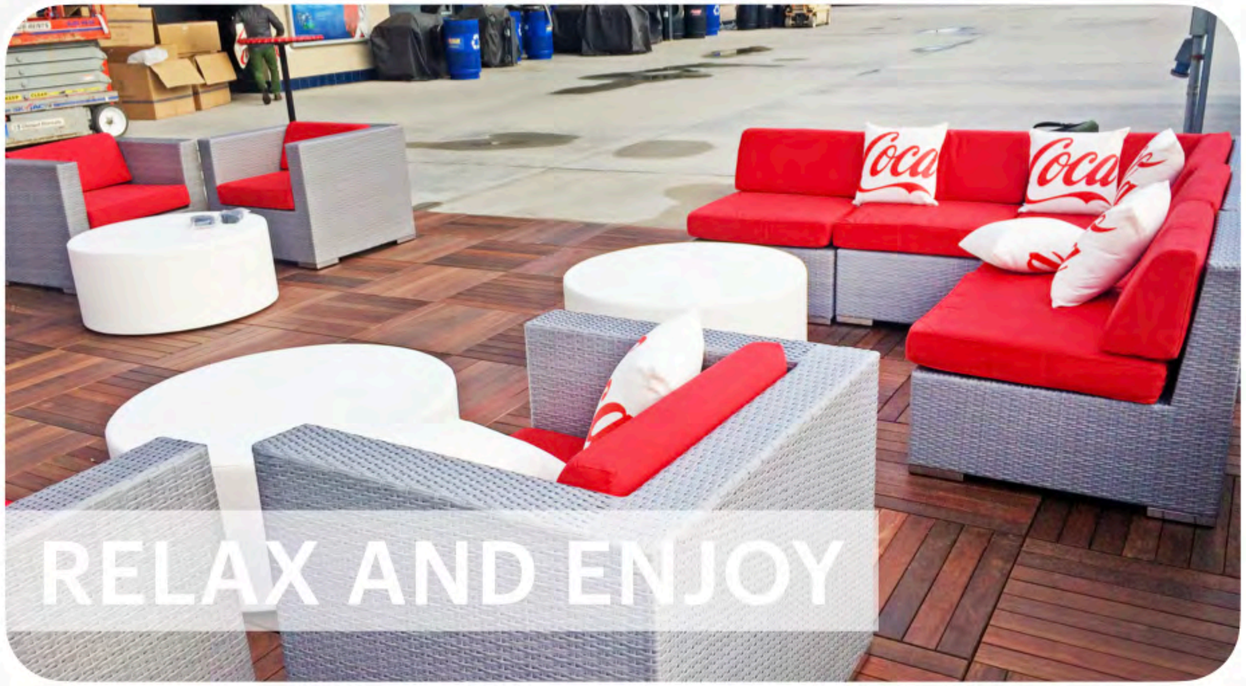


# IMAGINE


Coca-Cola


CITY NATIONAL BANK
AN RBC COMPANY


ticketmaster®
BOX OFFICE


RELAX AND ENJOY


ticketmaster® BOX OFFICE
THE CHICAGO THEATRE
Presented by CHASE


Coca-Cola
refresh
refresh
refresh
Coca-Cola


Faneuil Hall Marketplace
CRÊPES · ROASTED NUTS · DRINKS · FRUIT CUPS
PAUSE & REFRESH
CRÊPES
NUTS
FRUIT


PRETZELS
PRETZELS
PRETZELS
DELICIOUS & REFRESHING


REFRESH YOUR WILD SIDE
EXPLORE REFRESHMENT


Coca-Cola
EXIT


RADIO CITY
SHARE THE MAGIC
Coca-Cola


Coca-Cola
Coca-Cola




Coca-Cola


DELTA
SKY360°LOUNGE


We're cookin' up something refreshing.
Coca-Cola
Coors LIGHT


WE ♥ MOVIES


Coca-Cola freestyle
Coca-Cola freestyle
Sprite
80+

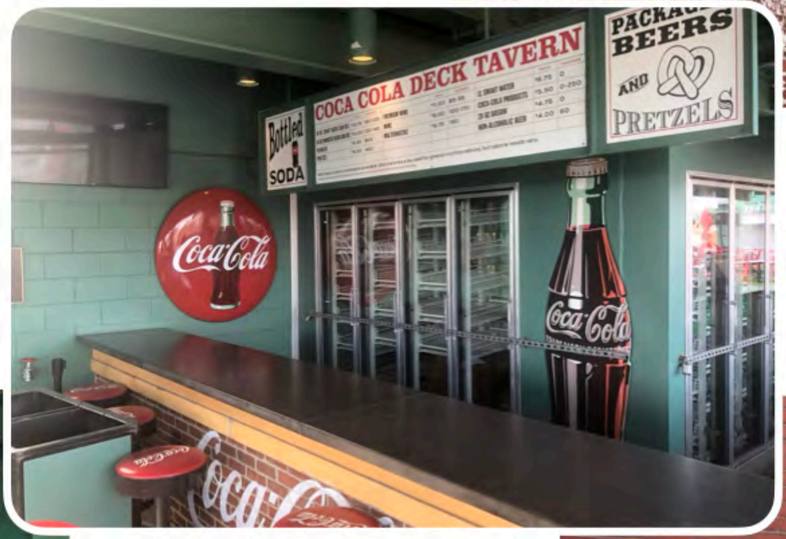
THE WALL






RED SOX FAN REFRESHER


CORNER
Coca-Cola
CORNER


COCA COLA DECK TAVERN
Bottled
SODA
PACKAGED
BEERS
AND
PRETZELS
Coca-Cola


COCA COLA DECK TAVERN
PACKAGED
BEERS
AND
PRETZELS
Bottled
SODA
Coca-Cola
ICE COLD Coca-Cola SOLD HERE


STAIRS TO PAVILION
Coca-Cola
CORNER
COCA-COLA LEFT FIELD DECK
CARL'S CORNER
COKE DECK
PAVILION BOX & CLUB SEATS
STREGA DECK
RESTROOMS


YouTube
YouTube
YouTube
FIRST WE FEAST
PRESENTS
HOT ONES


YouTube
FIRST WE FEAST
PRESENTS
HOT ONES


enjoy the wonder
pepsi
enjoy the wonder
CHRISTMAS SPECTACULAR
ROCKETTES
pepsi
enjoy the wonder




FREE


CREATOR
COLLECTIVE
CREATOR
COLLECTIVE


DISPLAY
Coca-Cola
SHARE
The
MAGIC
RADIO
CITY
MUSIC HALL
HOLIDAY
HAPPINESS
Enjoy a large bucket of popcorn along
with any 2 Coca-Cola beverages
for only $22.00
CHRISTMAS SPECTACULAR
ROCKETTES
Coca-Cola


KIA FORUM
Telluride Entrance


BROS
PREMIERE


CITY NATIONAL BANK
A RBC COMPANY
FORUM CLUB
FORUM
CLUB


THE
MADISON SQUARE GARDEN
COMPANY


ticketmaster
BOX OFFICE


Coca-Cola
IN DIMENSION


24
26


85
Coca-Cola


Thank Yo
Your Partner
sip
pop
enjoy
now servi
Your Coca-Cola Team


GRAMMY AWARDS
MADISON SQUARE GARDEN

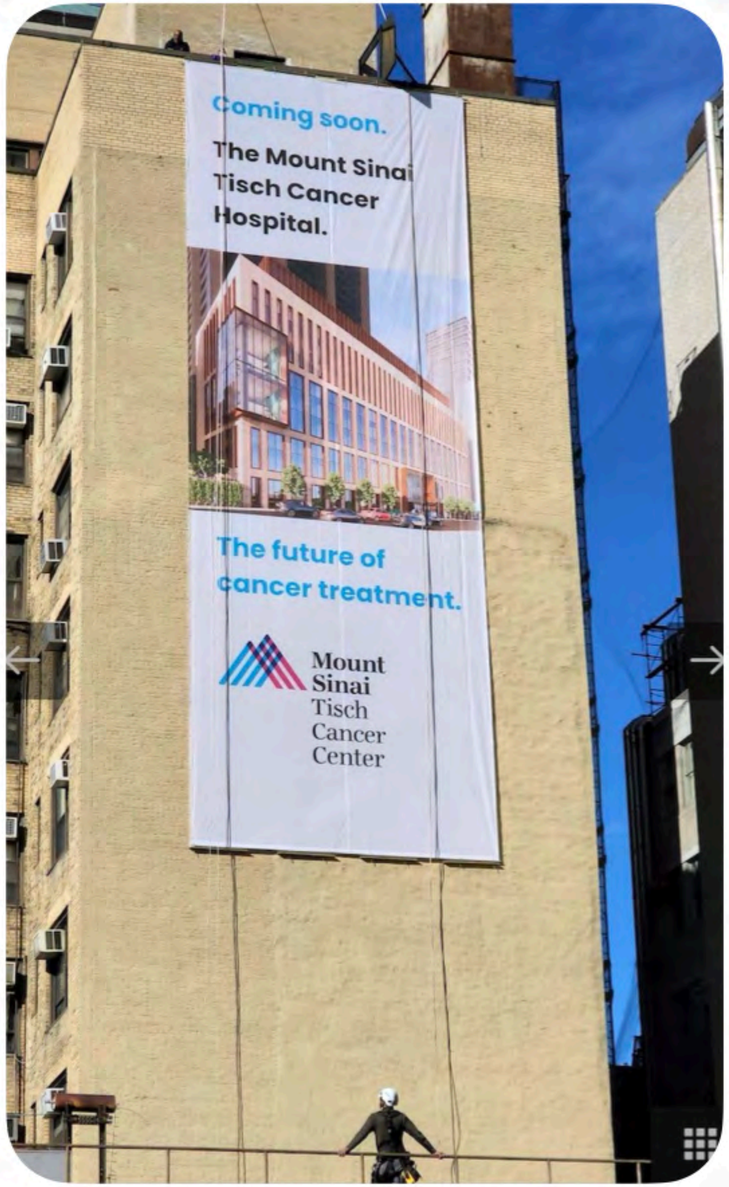

RECORDING ACADEMY
GRAMMY AWARDS
MADISON SQUARE GARDEN


FedEx
JINGLE BELL
PRESENTED BY
CapitalOne


JINGLE BELL
iHeart RADIO

EXPOSED


BUILT
Ford
TOUGH
BuyFordNow.com
TRENGTH.
TELLIGENCE.
ARD WORK.
FORD F-150® TRUCK

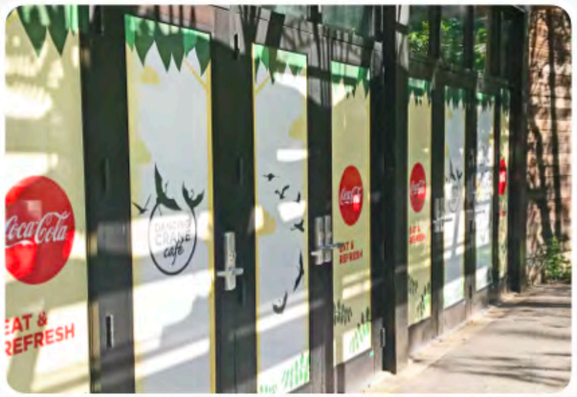

Coming soon.
The Mount Sinai Tisch Cancer Hospital.
The future of cancer treatment.
Mount Sinai Tisch Cancer Center


DOMINIC SMITH

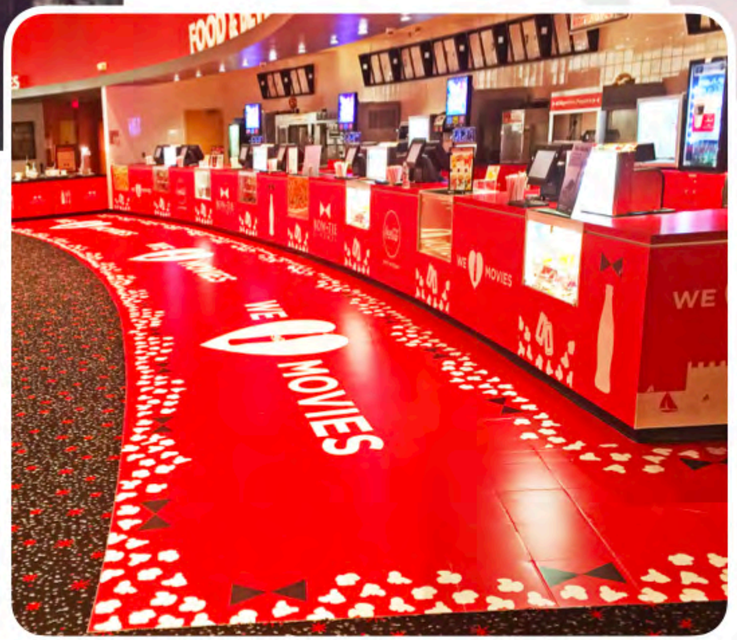

The Coca-Cola Company


Coca-Cola Patio


#CocaColaCorner at Citi Field


Coca-Cola
EAT &
REFRESH


Coca-Cola
Coca-Cola


WE MOVIES